



Speakers World

The Coach and I: Creating a Class Act

Private, confidential one-on-one coaching from Speakers World is the answer for the business professional who needs to achieve results fast — yet at his or her own pace and schedule. Our private coaching sessions offer an intense and flexible way to improve your presentation skills. With one-on-one coaching, you can concentrate on achieving peak performance — making convincing, dynamic presentations that get results.

Speakers World provides coaching targeted to your specific challenges. Coaching tools include how to use audience-involvement techniques, storytelling, and how to use props and audio-visual materials to release your innate potential for speaking authoritatively, compellingly, and with humor.

The Coach and I: Creating a Class Act offers a comfortable environment where you practice:

- Creating the pacing and dramatic tension that keep the audience's attention throughout;
- Organizing your material so it is focused and you make your points clearly and dynamically;
- Developing a strong opening that pulls the audience in; and
- Finishing with an electric closing that sells your point-of-view and moves the audience to action.

Learn the techniques of the experts while creating your own personal style. You got where you are because of your unique visionary and leadership capabilities. Take advantage of your strengths to become a memorable speaker – and a powerful corporate representative. The one-on-one aspect of **The Coach and I: Creating a Class Act** means the spotlight is on you – to hone your skills and perfect your presentation.

The Coach and I: Creating a Class Act offers proven methods for:

- Reducing performance anxiety;
- Using mental and physical warm-ups that make your presentations powerful, exciting, lively and memorable; and
- Effectively using both body language and voice.

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The Coach and I: Creating a Class Act is flexible and designed to fit your schedule. We meet at your convenience: during working hours, on weekends, in the evening. This is especially critical when you are faced with giving a high-stakes presentation on short-notice.

In your customized **The Coach and I: Creating a Class Act** program, Speakers World uses immediate video feedback to pinpoint specific delivery problems and highlight strengths. With our expert direction and instant-replay practice, you make major and important improvements quickly, learn to be both impressive and likeable, and use a natural and comfortable speaking style to project believability and confidence.

Getting Started

Speakers World uses an in-depth assessment that quantifies your objectives and special requirements. Then we lay out a personal, ongoing action plan for enjoyable, flexible and multi-layered sessions designed to meet those goals. The videos of your practice sessions become a valuable reference tool, allowing you to directly see the progress made from coaching.

What are you waiting for? Become a “Class Act” whether you are delivering an elevator pitch, a major presentation to the board, or negotiating that one-in-a-million contract. Contact us at **415-474-1610** or **www.speakersworld.com** for more information on schedules and costs. Teleclasses and custom in-house programs are also available.



Brenda Besdansky, Speakers World principal, has extensive experience coaching professional and industry speakers and is an award-winning speaker and designer of communication skills training programs for major corporations and entrepreneurs. Brenda produced numerous public seminars and forums, programmed national conferences, and represented well-known professional speakers and seminar leaders as a nationally recognized agent. She formerly taught at City College of San Francisco in the Computer Science and Business departments. For more than two decades, Brenda has also engaged audiences as a humorist, corporate entertainer, and a film, television and radio talent. Brenda’s stage experience brings an invaluable performance perspective to Speakers World training and coaching. She knows how to attract and hold an audience’s attention — by keeping them listening, watching, participating, and in tune with the speaker’s message.