



Speakers World

## Getting Your Act Together: Designing and Delivering the Successful Executive Presentation

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Delivering a great financial presentation means *telling* a great story — not just *having* a good story. To stand out, you want to draw your audience in and make them believe in your vision.

Speakers World can help you make the leap from being merely adequate to being an exceptional presenter. There's a close relationship between performing on the theatrical stage and presenting on the business stage. We have helped numerous executives learn how to use business theater techniques to make their presentations powerful and persuasive, a skill you need in today's super-competitive markets.

Would you like to:

- Tell your story in a dramatic, compelling way?
- Think on your feet and speak extemporaneously with assurance?
- Project effective stage presence?
- Reduce performance anxiety?

**Getting Your Act Together: Designing and Delivering the Successful Executive Presentation** is a comprehensive workshop that will help you organize your presentation content and improve your delivery for maximum dramatic impact. To accomplish this, we use an innovative blend of theater techniques, improvisational games, presentation simulations, and extensive video feedback, set in a supportive and lively workshop format.

Our techniques work with financial presentations of all types and lengths — from your elevator pitch to the presentation you'll use on your IPO road show. We also help you with strategies and techniques for handling Q&A sessions and other situations where you must speak extemporaneously.

### “All the World's a Stage”

Shakespeare was right; when you step into the spotlight to deliver your financial presentation, you need to understand the art of business theater. No matter what your level of experience, our individualized approach is designed to maximize your innate potential as a presenter — to help you be as effective, compelling and persuasive as you really are.

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**Getting Your Act Together: Designing and Delivering the Successful Executive Presentation** will help you to:

- Script and deliver a powerful story that investors and potential business partners will find compelling.
- Organize your presentation to fit specific audiences and time frames.
- Use the three S's — Substance, Style, and Staging — to support your message.

**Getting Your Act Together: Designing and Delivering the Successful Executive Presentation** shows you how to:

- Identify and develop your personal presentation style.
- Be in the moment so you can think and speak on your feet effectively.
- Use your voice, gestures, and humor effectively.
- Develop a dynamic stage presence.

A pre-program assessment, extensive personalized video feedback, comprehensive program materials and follow-up individual coaching support the program.

This Speakers World workshop is the answer for those who want the most intense, and at the same time, the most flexible way to move to the highest level of skill at making convincing, dynamic executive presentations that get impressive and dramatic results.

Develop a more effective speaking style today. Contact us at **415-474-1610** or **[www.speakersworld.com](http://www.speakersworld.com)** more information on schedules and costs. Individual coaching, in-house programs and teleclasses are also available.



**Brenda Besdansky**, Speakers World principal, has extensive experience coaching professional and industry speakers and is an award-winning speaker and designer of communication skills training programs for major corporations and entrepreneurs. Brenda produced numerous public seminars and forums, programmed national conferences, and represented well-known professional speakers and seminar leaders as a nationally recognized agent. She formerly taught at City College of San Francisco in the Computer Science and Business departments. For more than two decades, Brenda has also engaged audiences as a humorist, corporate entertainer, and a film, television and radio talent. Brenda's stage experience brings an invaluable performance perspective to Speakers World training and coaching. She knows how to attract and hold an audience's attention — by keeping them listening, watching, participating, and in tune with the speaker's message.