



Speakers World

Getting Your Act Together: How to Stand and Deliver Powerful Presentations

Delivering a great presentation means *telling* a great story - not just *having* a good story. To stand out, you want to draw your audience in and make them believe in your vision. Whether presenting to a hot prospect, your board or executive team, or introducing yourself at a networking event, Speakers World can help you make the leap from being merely adequate to being an exceptional presenter.

For more than a decade, Speakers World has been delivering presentation skills training and coaching to executives and sales professionals from businesses ranging from startup firms to industry giants like Silicon Graphics, IBM, Hewlett Packard, and AT&T. We use a proven combination of theater techniques, improvisational exercises, simulations, and video feedback that will help bring your story to life. No matter what your level of experience, our individualized approach is designed to maximize your innate potential as presenters.

As a business professional, you are selling yourself and your company every time you speak. You must:

- Tell your story in a dramatic, compelling way.
- Think on your feet and speak extemporaneously with assurance.
- Project effective stage presence.
- Transform performance anxiety into energy.

Getting Your Act Together: How to Stand and Deliver Powerful Presentations is a comprehensive workshop that will help you organize your presentation content and improve your delivery for maximum dramatic impact. Our techniques work with presentations of all types and length — from an elevator pitch to a formal presentation, to a group of one to 500. We also help you with strategies and techniques for handling Q&A sessions and other situations where you must speak extemporaneously.

“All the world’s a stage. . .”

Shakespeare was right. You know that being in business means that you must perform many different roles. When you step into the spotlight to deliver your presentation, you must be ready. No matter what your level of experience, our individualized approach to business theater is designed to maximize your innate potential as a presenter- to help you be as effective, compelling and persuasive as you really are.

1537 Franklin St., Suite 206
San Francisco, CA 94109
T: 415-474-1610
F: 415-474-0116
www.speakersworld.com



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Getting Your Act Together: How to Stand and Deliver Powerful Presentations will help you to:

- Script and deliver a powerful story that your audience will find compelling.
- Organize your presentation to fit specific audiences and time frames.
- Use the three S's - Substance, Style, and Staging — to support your message.
- Handle tough question-and-answer sessions.

Getting Your Act Together: How to Stand and Deliver Powerful Presentations shows you how to:

- Identify and develop your personal presentation style.
- Be in the moment so you can think and speak on your feet effectively.
- Use your voice, gestures, and humor to add variety.
- Develop a dynamic stage presence.

A pre-program assessment, extensive personalized video feedback, comprehensive program materials, follow-up individual coaching and group telecoaching support the program.

This Speakers World workshop is the answer for those who want the most intense, and at the same time, the most flexible way to move to the highest level of skill at making convincing, dynamic executive presentations that get impressive and dramatic results.

Develop a more effective style speaking style today. Contact us at **415-474-1610** or **www.speakersworld.com** for more information on schedules and costs. Individual coaching, in-house programs and teleclasses are also available.



Brenda Besdanský, Speakers World principal, has extensive experience coaching professional and industry speakers and is an award-winning speaker and designer of communication skills training programs for major corporations and entrepreneurs. Brenda produced numerous public seminars and forums, programmed national conferences, and represented well-known professional speakers and seminar leaders as a nationally recognized agent. She formerly taught at City College of San Francisco in the Computer Science and Business departments. For more than two decades, Brenda has also engaged audiences as a humorist, corporate entertainer, and a film, television and radio talent. Brenda's stage experience brings an invaluable performance perspective to Speakers World training and coaching. She knows how to attract and hold an audience's attention — by keeping them listening, watching, participating, and in tune with the speaker's message.